Position Title: Digital Content & Communications Intern – <u>The Hartford Times</u>

Location: Hybrid (Remote with potential in-person meetings in Hartford, Connecticut)

Start Date: Fall 2024 (Exact dates flexible)

Hours: 10-15 hours per week (Flexible scheduling based on student availability)

About the Opportunity:

The Hartford Times, a growing initiative focused on solutions oriented journalism and social advocacy commentary in Hartford, is seeking motivated and creative students to join our team as Digital Content & Communications Interns. This internship is a unique opportunity to gain hands-on experience in digital journalism, multimedia content creation, and nonprofit communications while making a meaningful impact in the local community.

Key Responsibilities:

- **Content Creation:** Research, write, and edit articles, blog posts, and social media content related to local Hartford news, events, and community initiatives.
- Multimedia Production: Collaborate with the STN live news show, The Informer online newspaper, and WSAM radio station to produce and cross-brand multimedia content, including videos, podcasts, and digital features.
- **Social Media Management:** Assist in managing The Hartford Times' social media presence, including scheduling posts, engaging with followers, and analyzing metrics.
- **Community Engagement:** Participate in outreach initiatives with local nonprofits, community organizations, and university partners to highlight impactful stories and events.
- **Project Support:** Work closely with the Hartford Times team to support ongoing initiatives, including grant proposal development and collaborative media projects.

Qualifications:

- Current undergraduate student (sophomore, junior, or senior preferred) with an interest in journalism, communications, media studies, or related fields.
- Strong writing and editing skills, with a passion for storytelling.
- Experience with social media platforms (e.g., Instagram, Twitter, Facebook) and content management tools.
- Basic knowledge of multimedia production (video, audio, graphic design) is a plus.
- Ability to work both independently and as part of a team in a fast-paced environment.

What You'll Gain:

- Real-world experience in digital content creation, journalism, and communications.
- Exposure to nonprofit media strategy and community-driven journalism.
- Portfolio-building opportunities with published content on The Hartford Times platform.
- Mentorship and networking opportunities with industry professionals.
- Potential academic credit (subject to university approval).

Compensation:

The core responsibilities of this internship are unpaid. Paid opportunities are available based on performance.

How to Apply: Interested students should submit a resume and 1-2 writing or multimedia samples to brayden@hartfordtimes.com. Applications will be reviewed on a rolling basis.

Application Deadline: Rolling applications accepted.