



Through our internship program at CashmanKatz, each intern will have the opportunity to develop their professional portfolio through multiple ongoing client projects. Work alongside our teams in Public Relations and Social Media to gain first-hand experience of how an advertising agency works! This internship can be used for college credit.

Responsibilities

Public Relations

- Overall PR strategy and execution
- Media pitches
- Press releases
- Write articles/blogs, bios, op-eds, etc.
- Media list research and creation
- Coverage reporting
- Competitive analysis, research, brainstorming, risk assessments
- Daily administrative tasks

Social Media

Interns will help create social media calendars for multiple industries, including caption copywriting, content creation, scheduling posts, and maintaining account performance. Assist in competitive research and social strategy development.

Qualifications

- High school diploma
- Skilled in verbal and written communication, Microsoft and Google Drive

Contact:

Julie Nicholson: julien@cashmankatz.com